

Commercial Co-venturer (“CCV”) Registration and Reporting Requirements

The following registration/reporting requirements apply to companies conducting charitable sales promotions in which the company advertises that the purchase or use of certain goods or services will benefit a nonprofit organization or charitable purpose. Companies conducting such promotions are called “commercial co-venturers” under state charitable solicitation laws.

State	Registration & Contract Filing	Campaign Reporting
Alabama	<p>Registration: Required; \$100 filing fee; \$10,000 face value bond; Registration renewal due by September 30 of each year.</p> <p>Contract Filing: A copy of each contract must be filed within ten (10) days after its execution, and at least 15 days prior to performance of the contract.</p>	A campaign report is due within 90 days after termination of the contract
California	<p>Registration: Commercial co-venturers must either register or they may instead just comply with certain contract and related compliance requirements, including transfers of payments every 90 days. If registering, there is a \$500 filing fee; No bond required; Registration renewal due by January 15 of each year.</p> <p>Contract filing: Not required.</p> <p>Effective 1/1/24, any entity conducting online charitable sales promotions benefiting 7 or more nonprofits per calendar year must register and file an annual report as a “charitable fundraising platform” in California.</p>	A campaign report is due by January 30 for any promotion that was active during the preceding calendar year
Hawaii	<p>Registration: Not required; No bond required</p> <p>Contract filing: A copy of each contract or a written consent must be filed not less than ten (10) days prior to the start of the promotion within the state.</p> <p>Effective 7/1/26, any entity conducting online charitable sales promotions benefiting 7 or more nonprofits per calendar year must register and file an annual report as a “charitable fundraising platform” in Hawaii.</p>	Not required
Illinois	<p>Registration: The Illinois AG’s office has verbally taken the position that commercial co-venturers must register under the state’s charitable trust law, even though neither Illinois’ statutes nor its registration forms explicitly refer to commercial co-ventures or charitable sales promotions.</p> <p>Contract filing: A copy of each contract must be filed prior to the start of the promotion within the state with a \$15 filing fee; Each promotion filing expires 6 months after the conclusion of the promotion.</p>	A campaign report is due 6 months after the conclusion of the promotion
Massachusetts	<p>Registration: Required; \$200 filing fee; \$25,000 face value bond; Registration renewal due by December 31 of each year.</p> <p>Contract Filing: A copy of each contract and a solicitation notice form signed by both parties must be filed within ten (10) days after execution.</p>	A campaign report is due by February 28 for any promotion that was active during the preceding calendar year
Mississippi	<p>Registration: Not required; No bond required.</p> <p>Contract Filing: A copy of each contract must be filed no later than seven (7) days prior to the start of the promotion within the state.</p>	A campaign report is due no later than 30 days after the conclusion of the promotion or within 30 days of the anniversary of the promotion start date (for multi-year contracts)
South Carolina	<p>Registration: Required; \$50 filing fee; No bond required; Registration renewal due by the anniversary of the initial registration each year.</p> <p>Contract Filing: A copy of each contract and a solicitation notice form signed by both parties must be filed at least ten (10) days prior to the start of the promotion within the state.</p>	A campaign report is due within 90 days after the conclusion of the promotion, or by the anniversary of the promotion start date (for multi-year contracts)

Note that nonprofit organizations are also required to register and file CCV contracts and campaign reports in certain states. Copies of this CCV registration and reporting requirements chart, and a chart of nonprofits’ CCV-related registration and reporting requirements are available at <http://www.perlmanandperlman.com>.

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